



3

Students attending their first choice institution are more likely to have higher satisfaction levels overall.

The percentage of our students indicating that we are their:

1ST CHOICE

2ND CHOICE

3RD CHOICE OR LOWER

4

These items are the key areas to improve, based on the priorities of our students.

Important factors in the decision to enroll at our institution are:

FINANCIAL AID

COST

ACADEMIC REPUTATION

5

How satisfied are our students compared with students nationally?

PERCENTAGE SATISFIED/